For the environment

PROMOTION OF PUBLIC TRANSPORT OFFERS

Swiss Pass

When the public transport Swiss Pass was launched in the year 2015, Jungfrau Railways was one of the first and largest ski destinations around. It promotes the link between public transport and winter sports. The Swiss Pass emphasizes its goal of getting winter athletes off the road and onto the railway. Jungfrau Railways appreciates that their customers who travel by public transport can activate their winter sports pass directly on the Swiss Pass. With the integration of additional services on one card, the Swiss Pass promotes the convenience that is increasingly in demand and offers the customer added value with the extended offer.

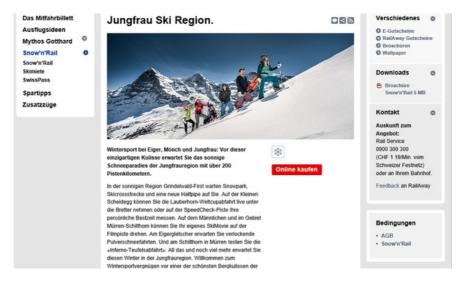


Into the Jungfrau Ski Region with the Swiss Pass

Snow 'n' Rail

In order to further promote travel by public transport, the Jungfrau Ski Region is part of the «Snow 'n' Rail» offer from SBB and RailAway. It is one of the 40 most popular ski resorts, offering the ski pass at a discounted rate in combination with a public transport ticket.

For the environment



Snow 'n' Jungfrau Ski Region Rail Offer (print screen offer page sbb.ch)