

*For the environment*

## PROMOTION OF UNESCO WORLD NATURAL HERITAGE

Jungfrau Railways was the co-initiator of the idea to make the Jungfrau-Aletsch area the first UNESCO World Heritage Site in the Alps. It has supported UNESCO Swiss Alps Jungfrau-Aletsch (SAJA) since its inception. Jungfrau Railways takes its responsibility for the UNESCO World Natural Heritage Site seriously and attaches great importance to its care and protection. It intensified its collaboration with the SAJA Management Centre as part of the opening of the World Nature Forum in the summer of 2016, and at the same time it granted an extension of the existing support for the strengthening of the label starting in 2017. During the realisation of the V-Cableway, it will fully respect the goals and provisions of the World Heritage Site in planning, construction as well as after the commissioning.

### **World Nature Forum und UNESCO-Label**



*Jungfrau Railways carriages at the World Nature Forum (Valais)*