



JUNGFRAUBAHN HOLDING AG

ANTICIPATION 2018

Part 3: For our guests



FOR OUR GUESTS

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Thanks to the V-Cableway, our guests can enjoy state-of-the-art facilities and benefit from significant travel time savings to the Jungfrauoch – Top of Europe and ski slopes. A direct public transport connection, car park, ski depots and attractive shopping opportunities offer maximum comfort in the Grindelwald terminal.

47 MINUTES FASTER

Day guests benefit from a significantly shorter journey to the ski area and the Jungfrauoch – Top of Europe. The 47 minutes gained bring the ski slopes much closer to the Swiss cities.

Overview of travel time reduction: Arrival by public transport

Connection public transport	2015	today	V-Cableway	Change
Grindelwald Grund - Jungfrauoch	1h27'	1h10'	45'	43' less
Lauterbrunnen - Jungfrauoch	1h45'	1h28'	1h28'	17' less
Interlaken - Jungfrauoch	2h17'	2h00'	1h30'	47' less
Bern – Jungfrauoch	3h18'	3h01'	2h31'	47' less
Bern – Eigergletscher (Slope)	2h36'	2h31'	1h49'	47' less
Zürich – Jungfrauoch	3h20'	4h3'	3h33'	47' less
Zürich – Eigergletscher (Slope)	3h38'	3h33'	2h51'	47' less
Bern – Männlichen (LWM)	2h16'	2h16'	1h53'	23' less
Bern – Männlichen (GGM)	2h31'	2h31'	1h53'	38' less

Arrival by public transport: Winter sports destinations in comparison

Connection public transport	today	V-Cableway December 2020	Difference
Bern – Eigergletscher (Slope)	2h31'	1h49'	
Bern – Zermatt (Village)	2h08'	2h08'	+ 19'
Bern – Gornergrat	2h51' 2h59'	2h51' 2h59'	+1h02' +1h10'
Zürich – Eigergletscher (Slope)	3h33'	2h51'	
Zürich – Davos, Parsenn (Slope)	3h 3h15'	3h 3h15'	+0h09' +0h24'
Zürich – Arosa, Tschuggenhütte (Slope)	3h02'	3h02'	+0h11'
Zürich – St. Moritz	3h02'/3h21'	3h02' 3h21'	+0h11' +0h30'

There is a parking garage with around 1,000 parking spaces with direct access to the terminal for those not travelling by public transport.

Thanks to the reduced travel time to the Jungfrauoch – Top of Europe, international sightseeing tourists have plenty of time to visit another Experience Mountain such as First – Top of Adventure or to take part in winter sports after the Jungfrauoch.

MAXIMUM COMFORT ALL YEAR ROUND

At the Grindelwald railway station, guests can choose between boarding the WAB, the longest continuous cogwheel railway in the world, with attractive seats. Alternatively, they can travel via the BOB in just a few minutes to the Terminal Grindelwald stop, where they can directly board the new cable cars. The comfort of the ascent and descent has improved for the guests thanks to the decongestion of customer flows.

If you want to take a break in the terminal, you can enjoy shopping in branded stores or buy dinner from a retailer. Of course, rental of winter sports equipment and clothing is also on site.

Grindelwald Terminal



Shopping shortly before riding the Eiger Express

SUMMER BENEFITS

«Enhancements in infrastructure enable us to go to our clients worldwide with improved offers and the advent of the V-Bahn project in the Jungfrau Region is a perfect example. The region is already immensely popular amongst our guests but the opening of the new V-Bahn will raise standards even higher, in both summer and winter, thus allowing us to continue to provide exactly what our clients are looking for.»

James Wilson, Business Development Manager, STC Switzerland Travel Centre Ltd.



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The popular hiking routes between Männlichen and Kleine Scheidegg or below the Eiger North Face are made much easier and faster with the railways. The starting point of the Eiger Trail can be reached in 15 minutes using the new Eigerexpress tricable gondola without having to change trains.

Hiking paradise in front of Eiger, Mönch and Jungfrau

Kleine Scheidegg – Meeting point of the Alps

Kleine Scheidegg is relieved of people travelling to the Jungfraujoch and is therefore more attractive for excursion guests and hikers. It becomes the meeting place of the Alps.

WINTER BENEFITS

«The V-Cableway will reposition the Jungfrau Region in the international winter market and make it one of the top winter sports destinations in Europe. The uphill journey itself is a great experience. I am convinced that the first-class groomed pistes of the Männlichen and Kleine Scheidegg valley slopes will also be used several times a day thanks to the V-Cableway. This will represent major added value for winter sports enthusiasts.»

Marcel Homberger, CEO Swiss Ski & Snowboard School Kleine Scheidegg & Interlaken



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From Grindelwald Terminal, the Eiger Glacier station and the ski slopes can be reached in just 15 minutes. Thanks to the rapid return transport by the tricable gondola Eigerexpress to the mountain, the attractive valley runs can be used multiple times. The ski shuttle from the Grindelwald Terminal to the First Railway provides a direct bus connection between the two ski areas, making Grindelwald much more attractive as a ski holiday destination.



Skiing in front of Eiger, Mönch and Jungfrau

Transport to the Kleine Scheidegg ski resort and to the Jungfraujoch can be guaranteed even in difficult weather conditions. This enables certain weather-related service interruptions to be alleviated with the WAB. The holiday guest is able to complete the scheduled ski day/excursion safely.

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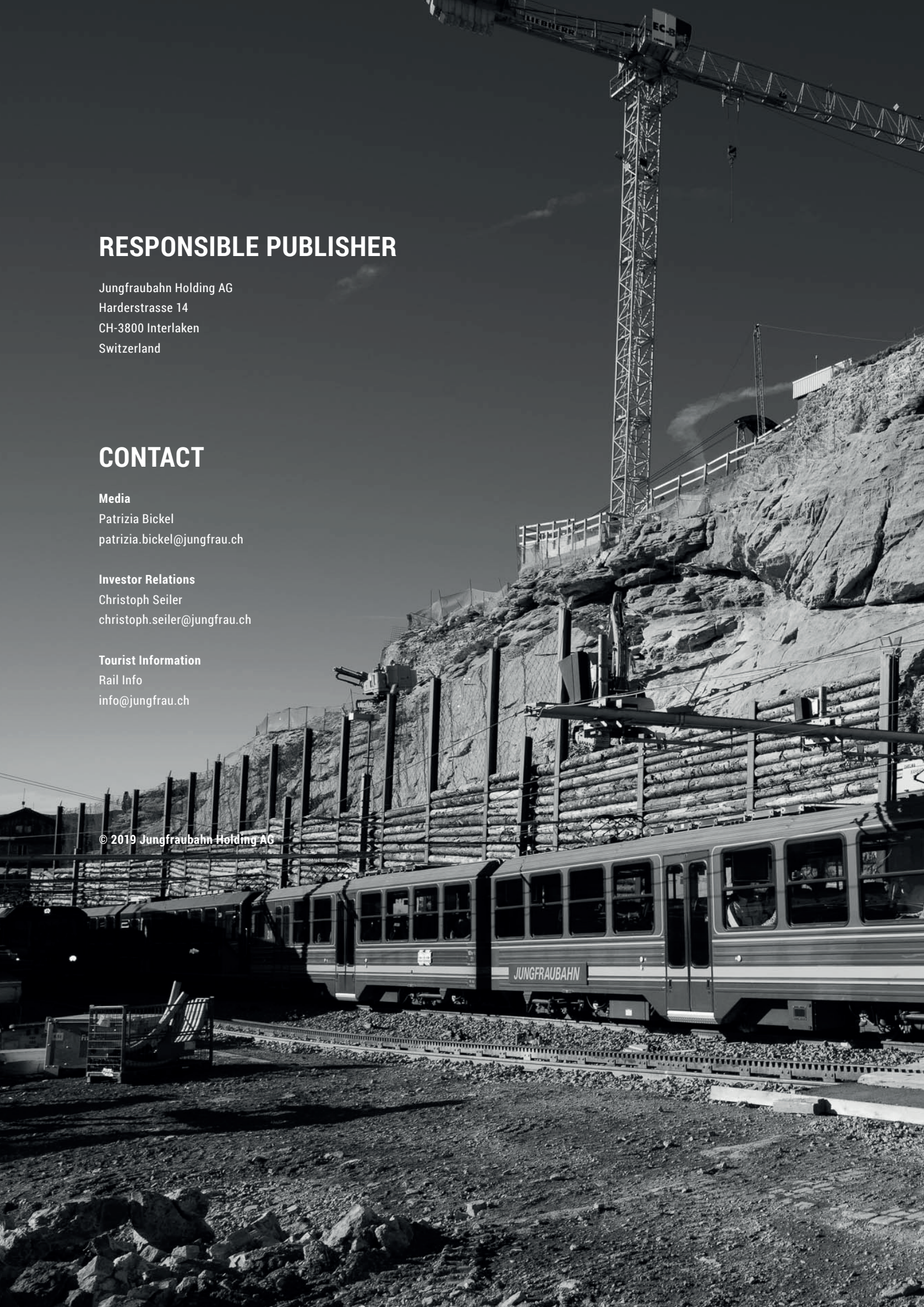
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