

JUNGFRAU

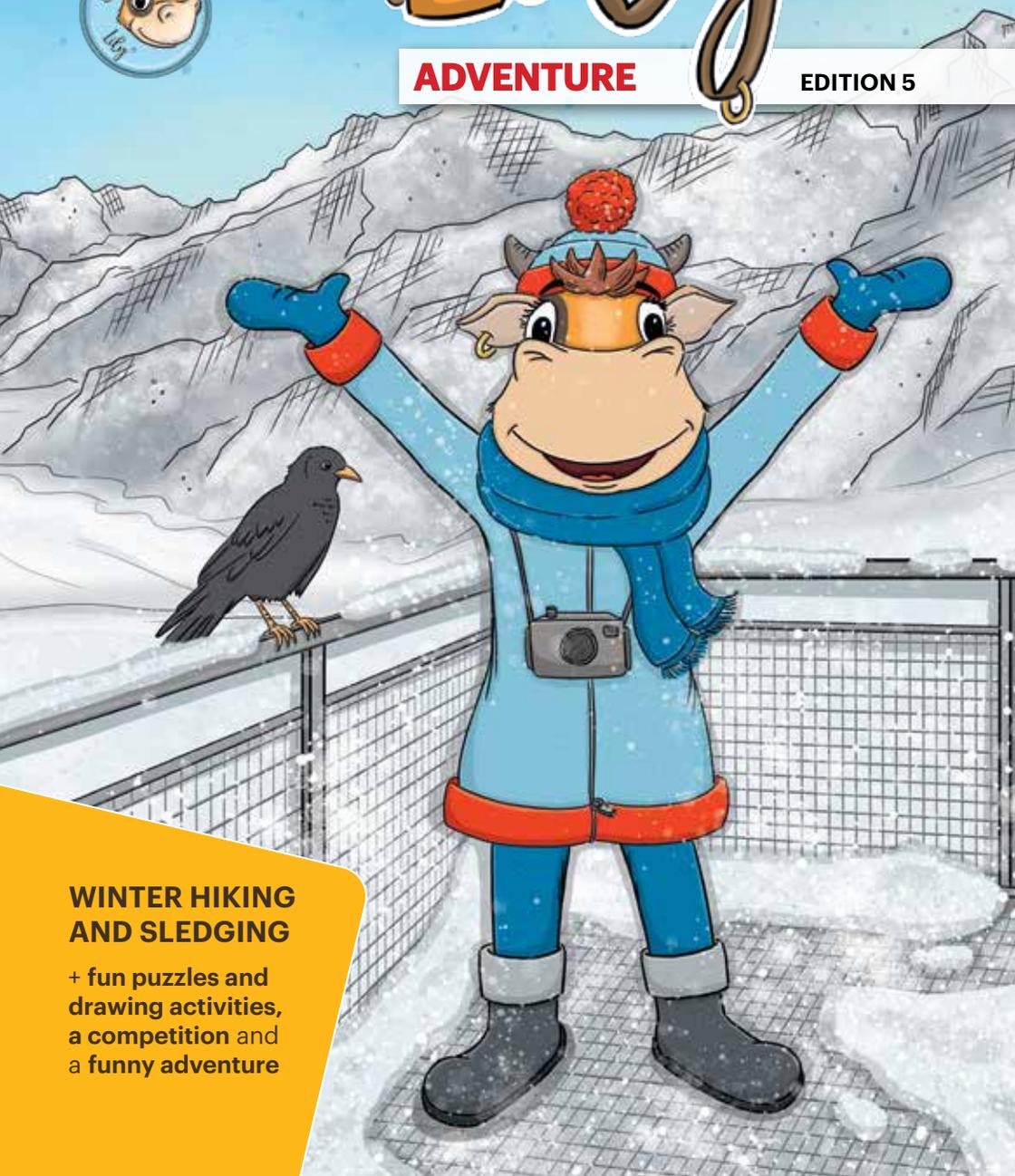
TOP OF EUROPE



Lily's

ADVENTURE

EDITION 5



WINTER HIKING AND SLEDGING

+ fun puzzles and
drawing activities,
a competition and
a funny adventure



Hello,
I'm Lily!

Welcome to the
Jungfrau ski region.

There can be no question: if you're looking for fun in the snow in the Bernese Oberland, Grindelwald is the place to be. Here, skiers and snowboarders of every level will find the right environment to practise their first turns or perfect their jumps.

I love hurtling down the cool pistes on skis or a sledge. My favourite piste in the Jungfrau ski region is the Lauberhorn downhill, the longest downhill course in the world, and one that famous skiers regularly race down,

too. In the snow park on the First, I try out the latest tricks on my snowboard. It's so much fun! There's also Lily's exciting winter treasure hunt, and while I'm on the First, I test my nerve on the First Flyer. It's so fast and the snow-covered mountains all around make for the perfect backdrop!

Did you know that you can do more than just sports up here? It's also a great place for a party! Come to our SnowpenAir festival on 25 and 26 March 2023 and dance with me to the bands' cool music. It will be great!

See you soon,
your

Lily



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Meet me here!

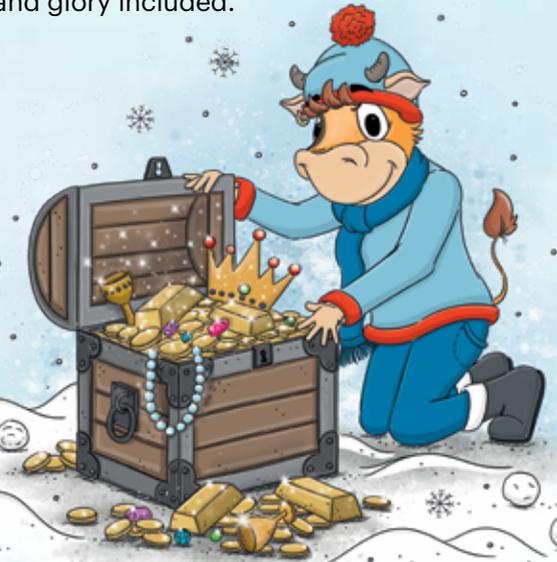
Lily's Winter Treasure Hunt

**SWITZERLAND'S BIGGEST TREASURE HUNT IN THE SNOW
ON 18 MARCH 2023**

Chests full of gold and diamonds – who hasn't dreamed of finding a treasure trove? Every year at the end of the winter season, this dream becomes a reality and the First summit station becomes an Eldorado for treasure hunters. Young and old alike romp around in the snow on Switzerland's biggest treasure hunt and dig for all they're worth.

Whoever finds one of the 30 coveted chests can collect their prize in Grindelwald – fame and glory included.

For more information, go to:
jungfrau.ch/schatzsuche



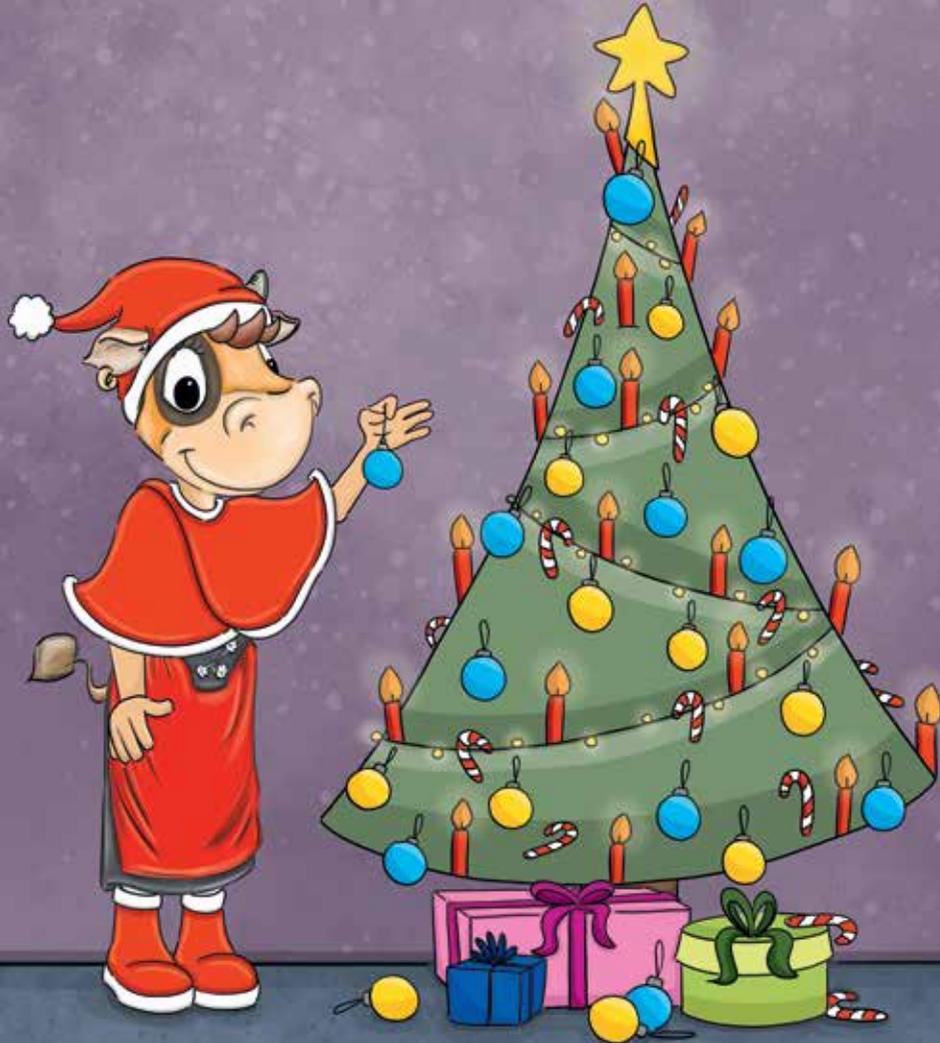
Once the winter season is over, you can do
Lily's Treasure Hunt on the Schynige Platte
again from 1 July 2023.

I'm looking forward to seeing you!



Christmas tree decorations

Lily has decorated her Christmas tree. Can you count how many candles, baubles and candy canes she has hung on it?



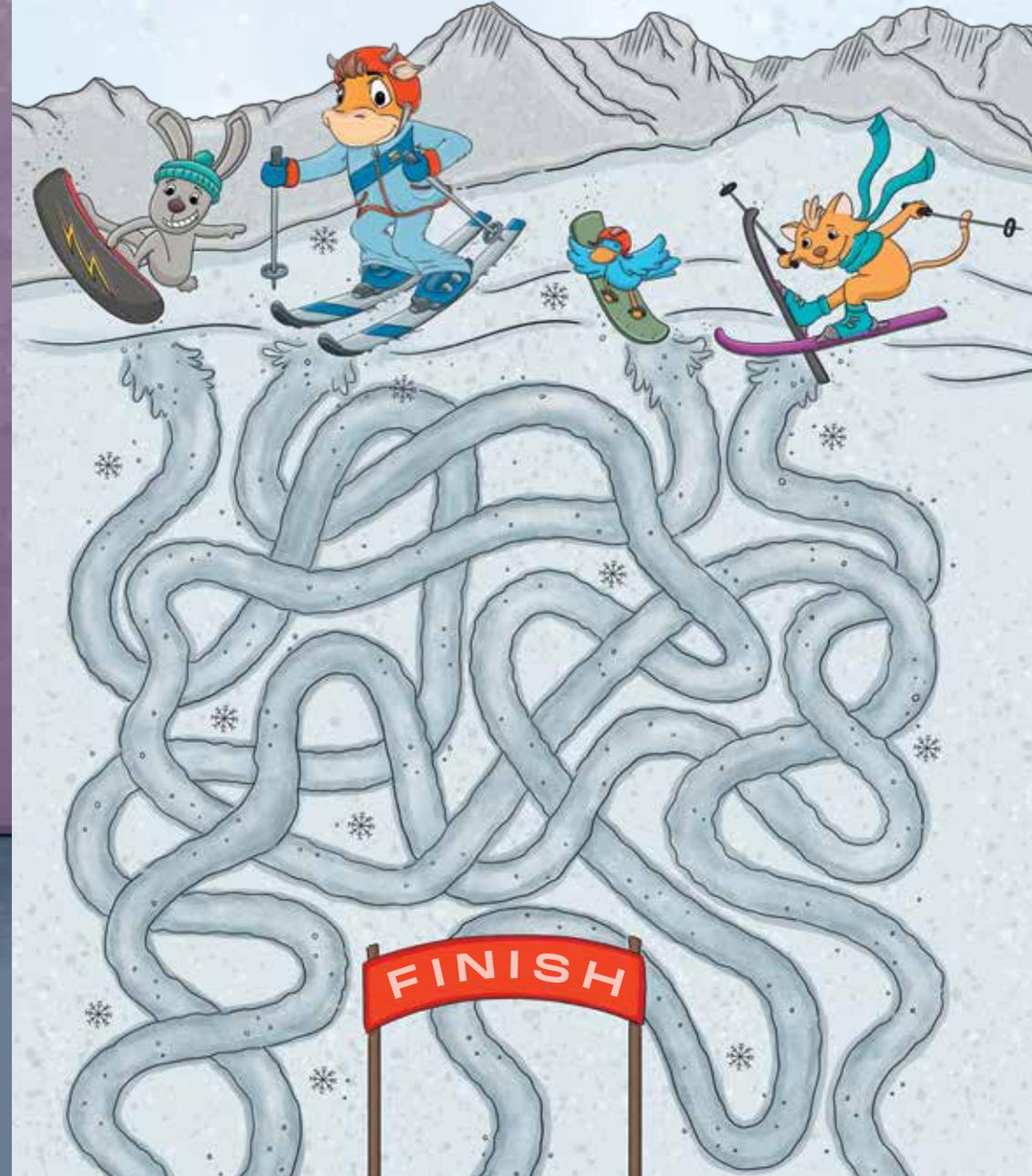
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SOLUTION: 17 candles / 9 yellow baubles / 9 blue baubles / 11 candy canes

Lauberhorn downhill

Lily and her friends are taking part in the Lauberhorn race. But only one of the four reaches the finish line. Can you work out who it is?



Lily COMIC Tracks in the snow

Lily is really looking forward to this weekend with her friends. It will be packed full of adventure.



THIS IS HARD WORK!

They have to carry all their stuff to the ski area.

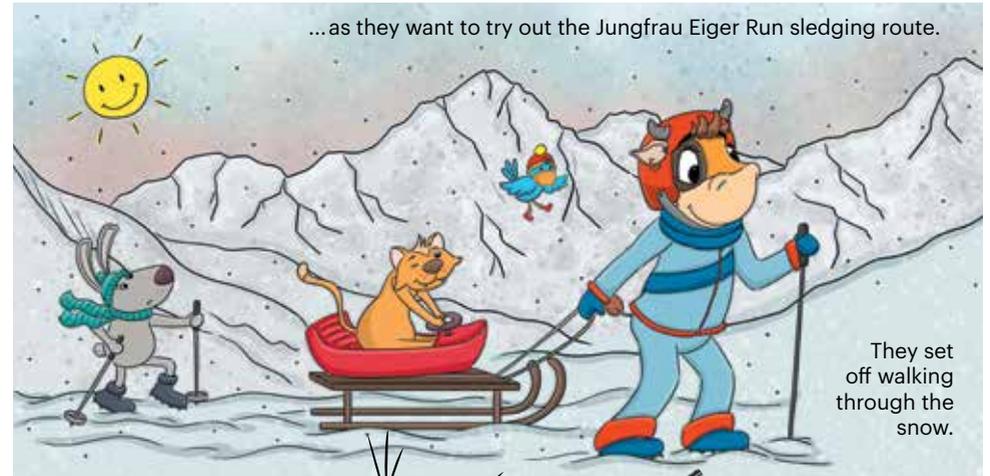


YEAH, WE'RE OFF!

They quickly put their winter boots on. It's going to be a long walk...



...as they want to try out the Jungfrau Eiger Run sledging route.

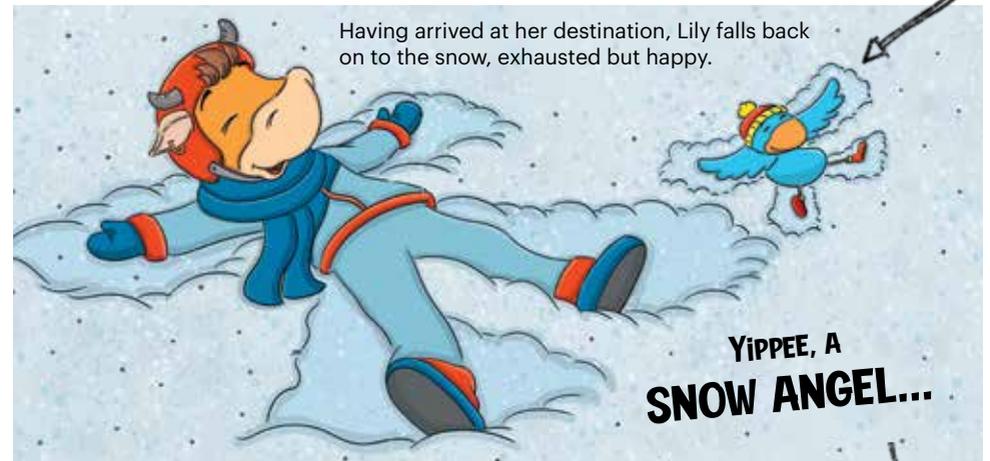


They set off walking through the snow.



PUH, THIS IS EXHAUSTING!

Having arrived at her destination, Lily falls back on to the snow, exhausted but happy.



YIPPEE, A SNOW ANGEL...

HMMM...

Lily and her friends discover something strange. But who made this absolutely enormous snow angel!?



They find some even stranger tracks and decide to follow them.



OOF!!



GOSH, look how high up we are!

After the huge surprise, they invite their new yeti friend to try out the fantastic sledge run with them.



They float up to the Eiger Glacier in the Eiger Express.

Wow! What a day.

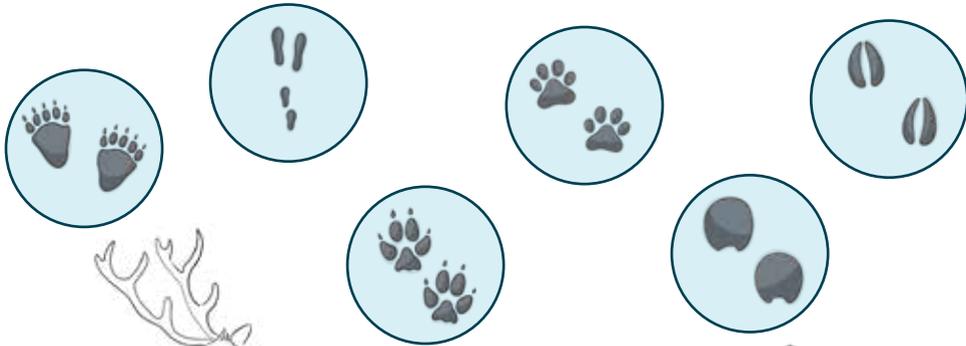
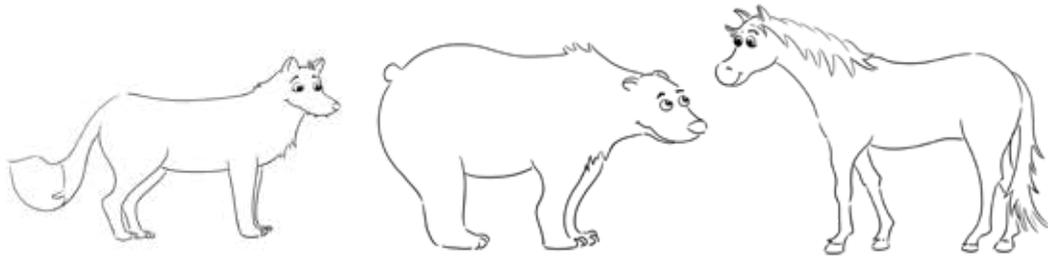


THE END



Animal tracks in the snow

Lily has discovered lots of tracks in the snow. Which animal do you think they come from? Connect them up with lines and colour everything in.



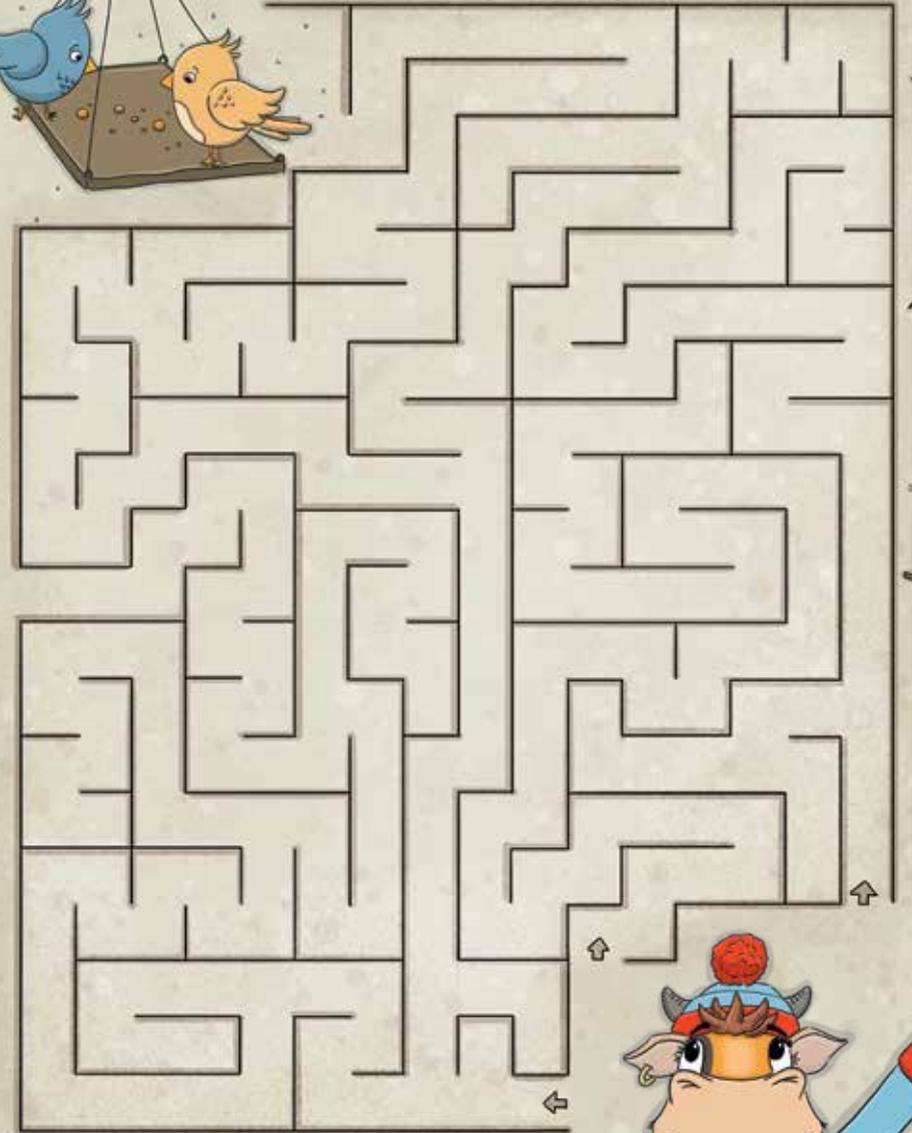
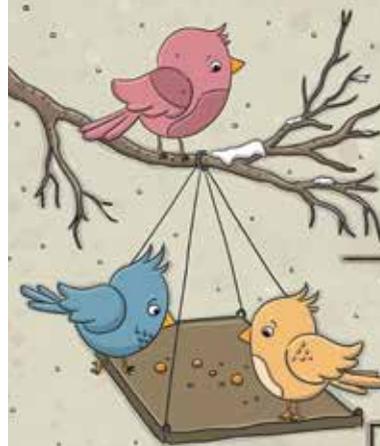
What do your tracks in the snow look like?

Take a look at the sole of your shoe and draw it here.



Hungry birds

It's hard for the birds to find food in winter, so Lily wants to feed them. Will she find the right path to the hungry birds?



Snowflake puzzle

Lily's new yeti friend loves counting snowflakes in a snowstorm. He has come up with a difficult puzzle for you. Count the numbers of the different types of snowflakes, enter them in the circles on the right and try to solve the puzzle. It's tough, but I know you can manage it.



All correct answers will be entered into a draw for the following prizes:

1ST PRIZE: Grindelwald-First Adventure Packages for 2 adults and 2 children

2ND PRIZE: Jungfrau Grindelwald-Wengen ski passes for 2 adults and 2 children

3RD PRIZE: Return tickets Interlaken Ost - Schynige Platte for 2 adults and 2 children

4TH TO 20TH PRIZES: Lily fan merchandise

Good luck!

1

2

3

4

5

6

COMPETITION

Do you want to take part in my prize draw? Solve the snowflake puzzle by adding up your snowflakes and enter the result in the box below.

$\overset{1}{\bigcirc} + \overset{2}{\bigcirc} - \overset{3}{\bigcirc} + \overset{4}{\bigcirc} -$
 $\overset{5}{\bigcirc} + \overset{6}{\bigcirc} =$

Your details

First name

Surname

Street

Postcode/town or city

Country

E-mail

Age

I'd like to stay in touch with Lily.

You can drop this slip in a Lily box in one of the Top of Europe shops (Grindelwald-First or Grindelwald Terminal).

If you would like to send in your answer, you can do so by post to JungfrauBahnen, Direktion, Harderstrasse 14, 3800 Interlaken or by e-mail to lily@jungfrau.ch.

The prize draw will be held on 28 April 2023.

Winners will be notified in writing. No correspondence will be entered into with regard to the prize draw. There are no cash alternatives. All decisions are final.



Lily fan merchandise

Did you know? There are lots of fantastic Lily products that you can buy in our **Top of Europe shops**. Here's a small selection:



Happy mug

A cool Lily mug for little connoisseurs.

Art. no. B-Lily-2 **CHF 8.80**



Lily magnet

With a movable sledge and three pendants.

Art. no. 80104 **CHF 8.80**



Key ring with pendant

With various motifs.

Art. no. 90046 **CHF 7.80**



Lily colour pencils

18 natural-wood colouring pencils.

Art. no. ST13.684 **CHF 9.80**



Lily notebook

Practical, spiral-bound notebook.

Art. no. SN-LILY-02 **CHF 4.80**



Fun Lily ballpoint pen

Multi-pen with eight different colours.

Art. no. KS/Lily/01 **CHF 4.80**



Lily soft toy

Cute Lily soft toys in three different sizes.

Lily large, approx. 45 cm Art. no. 209045 **CHF 32.80**
Lily small, approx. 30 cm Art. no. 209030 **CHF 22.80**
Lily key ring pendant Art. no. 90047 **CHF 12.80**



Trauffer wooden Lily figurines

Beautiful handmade Lily figurines made of real Swiss wood.

Pilgram figure Art. no. 8126 **CHF 34.80**
Lily with bench Art. no. 8124 **CHF 36.80**



Stylish necklace

Necklace with a Lily pendant.

Art. no. PO 51-144 **CHF 8.80**



Caps for cool kids

In two great colours.

Cap, blue Art. no. CAE/Lily/B/E **CHF 12.80**
Cap, pink Art. no. CAE/Lily/P/E **CHF 12.80**



AVAILABLE IN OUR TOP OF EUROPE SHOPS:

- Jungfrayjoch - TOP OF EUROPE ◦ Grindelwald-First
- Grindelwald Terminal ◦ Flagship Store Interlaken



Cuddly Lily bear

In two great colours, approx. 20 cm high

Bear, blue Art. no. 79.6/-LB **CHF 18.80**
Bear, pink Art. no. 79.6/-LP **CHF 18.80**

JaMaDu



Jamadu is taking part in the big Lauberhorn race.
Make sure it's a colourful day by colouring in the picture.
Have fun!

